

KENYON *review*

Ad Reservation Form

- Yes, I'm interested in advertising in *The Kenyon Review*. My order is indicated below.
- I'm not ready to advertise yet, but please send me a sample copy and more information about *The Kenyon Review*.

Please fax this form to us at (740) 427-5417. Or mail it to: *The Kenyon Review*, Attn: Advertising, Finn House, 102 W. Wiggin St., Gambier, OH 43022. Questions? Call John Pickard, Director of Production, at (740) 427-5520.

Name: _____ Title: _____
 Organization: _____
 Address: _____
 City / State / Zip: _____
 Telephone number: _____ Fax number: _____
 E-mail address: _____

Please select issue(s) for which you are reserving advertising space:

	Jan/Feb Deadline November 15	Mar/Apr Deadline January 15	May/June Deadline March 15	July/Aug Deadline May 15	Sept/Oct Deadline July 15	Nov/Dec Deadline September 15
Full page						
Inside front cover						
Inside back cover						

	1x rate	2x rate	3x rate	4x-6x rate	Total
	<i>please circle appropriate rate based on your order</i>				
Full page	375	350	325	300	_____
Inside back cover (full page)	430	405	380	355	_____
Inside front cover (full page)	450	425	400	375	_____
				Sub-total	_____
				Total	_____

Frequency discounts are only available at the time of reservation. Additional ads reserved at a later time cannot be counted toward the discount. Reservations cancelled after the ad copy deadline will be billed the contracted amount. Please note deadlines and specifications in *The Kenyon Review* rate card. In signing below, you agree to the terms of this reservation:

Customer signature _____ Date _____ for *The Kenyon Review* _____ Date _____