



THE KENYON REVIEW

Ad Specifications

Trim size:	7 x 10 inches
Full page ad:	4-3/4 x 8 inches
Half-page (horizontal)	4-3/4 x 3-7/8 inches
Half-page (vertical)	2-1/4 x 8 inches
Line screen:	120
Color:	Grayscale (black and white) only
Bleeds:	No bleeds, except covers (please note trim size and add 1/8" for covers with bleeds)
Rules:	Half-page ads must have a rule (border) around the ad.
Submitting artwork:	Artwork can be submitted using the following methods: electronic files via e-mail, electronic files on disk, camera-ready (provided that the artwork is at least a laser print at 600 dpi), and film. See below for acceptable formats for electronic submissions.
Software:	<p>We can accept ads created in Quark or Photoshop, provided that fonts and images are included. A hard copy is strongly suggested for proofing purposes.</p> <p>We can also accept ads saved as PDF or EPS files. Please be sure that fonts and images are embedded.</p> <p>We cannot accept ads created in Word or other word processing software. If you need assistance preparing your ad, please contact us.</p>
Where to send:	<p>Electronic files can be e-mailed to: galipaultm@kenyon.edu.</p> <p>Mail disks or camera-ready artwork to: Meg Galipault, <i>The Kenyon Review</i>, Walton House, 104 College Drive, Gambier, OH 43022.</p>
Contact for questions:	<p>Meg Galipault Managing Editor Telephone: (740) 427-5202 Fax: (740) 427-5417 E-mail: galipaultm@kenyon.edu</p>